



*The Refractive Thinker® Vol XIV: HEALTHCARE:  
The Impact on Leadership, Business, and Education*

*Doctoral Scholar Anthology Opportunity*

**Dr. Cheryl Lentz, the managing editor of the forthcoming doctoral anthology, wants to invite you to consider being part of **The Refractive Thinker® Vol XIV: HEALTHCARE: The Impact on Leadership, Business, and Education Anthology****

**We have three different levels an author can participate in depending on the level of visibility they are looking for. Read the Information listed below and on the next page to learn more about the three author levels we are currently offering.**

**T**oday we are looking for co-authors that feel a passion to share their research and called to be in this powerful book.

**Each Author or Co-Author team, regardless of their participation level, receives the following:**

- ~ Be seen on a global level as you become an Amazon Best Seller.
- ~ Reach more people with your message! Expand your reach and grow your influence.
- ~ Dr. Cheryl Lentz (Award Winning, International Best Selling Author) will personally lead you through the process and will teach you how to leverage your chapter, expand your reach, increase the visibility of your research findings, and help you position yourself powerfully.
- ~ Our book will be released in both a Kindle and print version. As one of our co-authors, you will get a digital pdf copy of your e-Chapter.
- ~ Multiple copies of the print book for your use.
- ~ Private Co-Author Facebook Group to allow you to connect with other co-authors, have access to all important/critical documents, recordings, and calls to support you and your powerful chapter.
- ~ Will be launched and published August 4, 2018 electronically and in September 2018 in print as a Best Seller!
- ~ Powerful Visibility Opportunities: Barnes and Noble bookstore will have our book in their bookstore and open their store for book signing events. Dr. Cheryl Lentz, representing this book, will be featured live at an Empowerment Conference, filmed and featured on a TV Show series released through 2 different International TV Networks, Multiple magazines will feature an article about our book and multiple podcasts will be highlighting our book on their shows giving us a multi-media and international reach as we launch our book powerfully!

**Listed below, please find the three Co-Author levels we are currently offering in *The Refractive Thinker® Vol XIV: HEALTHCARE: The Impact on Leadership, Business, and Education Anthology***

**\*\*\*Please note, these special rates are guaranteed through May 31<sup>st</sup>, while we still have spots open. They do fill on a first come first server basis and you must have your deposit in to have your spot officially held\*\*\***

- \$1,497 USD Standard Co-Author Level** (Value: \$2,500 USD 10 spots left) (Or \$450 USD deposit plus 3 payments of \$450)

**This level receives all the benefits listed on the previous page listing all of the benefits each author receives.** (5 print books, Best Selling Author Status, Participation in our Refractive Thinker® Healthcare Anthology, Visibility in multiple magazines, pdf copy of your chapter, Barnes & Noble Bookstore, and exposure in multiple podcasts.)

- \$1,997 USD Gold Co-Author Level** (Value: \$4,000 USD 10 spots left) (Or \$460 USD deposit plus 4 payments of \$460)

**The Gold Level receives all the benefits listed previously...** (Best Selling Author Status, Participation in our Refractive Thinker® Healthcare Anthology, Visibility in multiple magazines, pdf copy of your chapter, Barnes & Noble Bookstore, and exposure in multiple podcasts and at live events and on at least 2 different TV Networks.)

**Plus the following additional Visibility Opportunities:**

- ~ **20 more print copies of our book** (this means you get 25 copies).
- ~ **VIP Ticket** to the Exclusive Book Signing Event led by Dr. Cheryl Lentz (January/February 2019 in Chicago, IL)
- ~ **50 bookmarks** with the book cover/brand.
- ~ **Special 30 min call to help you powerfully show up for book signings.**

- \$2,497 USD Platinum Level** (Value: \$6,000 USD 7 spots left) (Or \$485 USD deposit plus 5 payments of \$485)

**The Platinum Level receives all the benefits listed previously in the Standard Co-Author and Gold Co-Author Level...** (Best Selling Author Status, Participation in our Refractive Thinker® Healthcare Anthology, Visibility in multiple magazines, pdf copy of your chapter, Barnes & Noble Bookstore, exposure in multiple podcasts at live events and on at least 2 different TV Networks, 25 print copies of the book, 50 bookmarks, VIP ticket to the Exclusive Book Signing Event, and 30 min book signing call.)

**Plus the following additional Visibility Opportunities:**

- ~ **25 more print books** (this means a total of 50).
- ~ **50 more bookmarks** (this means a total of 100).
- ~ **Individual Article Featuring You** in 3 Internationally Published Magazines
- ~ **2 podcast interviews featuring you personally** as a powerful expert.
- ~ **2nd VIP Ticket** to the Exclusive Book Signing Event led by Dr. Cheryl Lentz (January/February 2019 in Chicago, IL) (This way both you and guest can attend as VIP's)
- ~ **45 min led by Rebecca Hall Gruyter**, International Radio Show Host, International Best Selling Author, Network Owner/Director, and TV Show Host **sharing key tips and strategies to help you be seen and heard as a powerful expert on your podcast interviews.**
- ~ **45 min Strategy Session where Dr. Cheryl** will help you personally leverage the book and your participation in it multiple way.

*Yes, I'm ready to publish my research, expand my reach, and serve more people.  
Please see the level of participation I have checked on this form.  
(Current rates are available through May 31, 2018)*

Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Payment Method

- PAYPAL (CREDIT CARD 3.03% fee)
- DIRECT BANK DRAFT
- PERSONAL CHECK

By signing below, I understand all sales are final. No refunds or exchanges.

Signature \_\_\_\_\_

Date \_\_\_\_\_

*Dr. Cheryl Lentz – [drcheryllentz@gmail.com](mailto:drcheryllentz@gmail.com) - (702) 719-9214 - ©2018*

The Refractive Thinker®  
*Special Anniversary edition*

**Mission:** To Get Research off the coffee table and out of academia into the hands of business owners.

Foreword by: **Dr. Gladys Taylor McGarey**  
The Foundation of Living Medicine

**THE REFRACTIVE THINKER**

[www.RefractiveThinker.com](http://www.RefractiveThinker.com)

Dr. Cheryl Lentz

THE REFRACTIVE THINKER VOL XIV  
**HEALTH CARE**  
The Impact on Leadership, Business, and Education  
Foreword by Dr. Cheryl Lentz