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The Refractive Thinker®
VOLUME XII
CYBERSECURITY in an Increasingly Insecure World

The Dissertation Toolbox
7 Effective Strategies to Shorten Your Time to Graduate

Dr. Cheryl Lentz

2017 CATALOG
The Refractive Thinker®: An Anthology of Higher Learning

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I think therefore I am.
—Renee Descartes

I critically think to be.
I refractively think to change the world.

Thank you for joining us as we continue to celebrate the accomplishments of doctoral scholars affiliated with many phenomenal institutions of higher learning. The purpose of the anthology series is to share a glimpse into the scholarly works of participating authors on various subjects.

The Refractive Thinker® serves the tenets of leadership, which is not simply a concept outside of the self, but comes from within, defining our very essence; where the search to define leadership becomes our personal journey, not yet a finite destination.

The Refractive Thinker® is an intimate expression of who we are: the ability to think beyond the traditional boundaries of thinking and critical thinking. Instead of mere reflection and evaluation, one challenges the very boundaries of the constructs itself. If thinking is inside the box, and critical thinking is outside the box, we add the next step of refractive thinking, beyond the box. Perhaps the need exists to dissolve the box completely. The authors within these pages are on a mission to change the world. They are never satisfied or quite content with what is or asking why, instead these authors intentionally strive to push and test the limits to ask why not.

We look forward to your interest in discussing future opportunities. Let our collection of authors continue the journey initiated with Volume I, to which The Refractive Thinker® will serve as our guide to future volumes. Come join us in our quest to be refractive thinkers and add your wisdom to the collective. We look forward to your stories.
Please contact The Refractive Thinker® Press for information regarding these authors and the works contained within these pages. Perhaps you or your organization may be looking for an author’s expertise to incorporate as part of your annual corporate meetings as a keynote or guest speaker(s), perhaps to offer individual, or group seminars or coaching, or require their expertise as consultants.


Dr. Cheryl A. Lentz, managing editor of The Lentz Leadership Institute, explains the unique benefits of the books for readers:

“They celebrate the diffusion of innovative refractive thinking through the writings of these doctoral scholars as they dare to think differently in search of new applications and understandings of research. Unlike most academic books that merely define research, The Refractive Thinker® offers unique applications of research from the perspective of multiple authors—each offering a chapter based on their specific expertise.”
THE REFRACTIVE THINKER® PRESS

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The Refractive Thinker®: Volume II: Research Methodology, 3rd Edition

If thinking is inside the box, and critical thinking is outside the box, refractive thinking is beyond the box. The Refractive Thinker® series provides doctoral scholars with a collaborative opportunity to promote and publish their work in a peer reviewed publication. Our goal is to provide an affordable outlet for scholars that supports the tremendous need for dynamic dialogue and innovation while providing clout and recognition for each.

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The purpose of this volume is to highlight the scholarly works of these authors on the topics of ethics, leadership, and concerns within the global landscape of business. Join us as we venture forward to showcase the authors of Volume IV, and continue to celebrate the accomplishments of these doctoral scholars affiliated with many phenomenal institutions of higher learning.

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The Refractive Thinker® Volume VII, is available to scholars and researchers. The book is part of the multiple award-winning Refractive Thinker® series published by The Refractive Thinker® Press.

Finalist in the “Anthologies: Non-Fiction” category of the 2013 International Book Awards!

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The Refractive Thinker®: Volume VIII: Effective Practices for Motivation and Communication

The Spring 2014 release of the Refractive Thinker® anthology marks a new direction for the publication. While previous editions have been curated from a purely academic standpoint, Volume VIII makes the real world connection by bridging the gap. Academicians identify and address the issues in each chapter and Dr. Cheryl Lentz, The Academic Entrepreneur™, provides an interpretation for application into today’s business world.

This volume is a true bridge between scholarship and the business community.

Finalist in the 2014 USA Best Book Awards in the “Education/Academic” category. 2015 Next Generation Indie Book Awards Finalist

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The Refractive Thinker® Volume IX, is available to scholars and researchers. While previous editions have been curated from a purely academic standpoint, Volume IX continues building on the real world connection by bridging the gap. Academicians identify and address the issues in each chapter and provide an interpretation for application into today’s business world.


The Refractive Thinker® Volume X: Effective Business Strategies for the Defense Industry Sector

Join General Ronald R. Fogleman and contributing scholars as they discuss research regarding effective business strategies for the defense sector. The conversations include discussions regarding the struggles of a nation to define the way forward regarding the impacts of Defense procurement, Defense health care spending, economic impacts on veteran owned businesses and succession planning, solutions to manage and lead disasters, economic challenges, reduction of energy costs, and exploration of leadership strategies to drive business practices important to the future of our nation. The goal is this volume is to find innovative solutions for more effective outcomes to drive change.

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The Refractive Thinker®: Volume XII: Cybersecurity in an Increasingly Insecure World

Join contributing scholars as they discuss current research regarding the challenges of the world of cybersecurity and its effects in and on the marketplace. This volume will contain research shaping the conversation regarding what the future may hold to protect businesses and consumers regarding the perils of digital technology.


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With Foreword by Dr. Julie Ducharme, Preface by Dr. Gillian Silver, and contributions from publishing intern Josue Villanueva.

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So You Think You Can Edit?
9 Self-Editing Tips for the Novice and Experienced Writer

So You Think You Can Edit? is Dr. Cheryl’s most recent book that speaks to the precision of competent writing and editing. She underscores a myriad of practical techniques for validating our choices so we may refine our personal writing acumen, rather than relying on editors to carry the weight. Further, she makes a legitimate case for considering the impressions made when we speak through our articulation and review choices. Each of us, doctorate learner and business executive alike, stands to gain from her insightful guidance.

The Expert Success Solution
Chapter 5—What Would Einstein Do?

Join Dr. Cheryl as she offers proven strategies to shorten your learning curve to think beyond limits when facing problems in your personal and professional settings. Learn to fail faster to succeed sooner using proven skills to move you forward more effectively through individual coaching, Tele Seminars, and online classes using The WRIST Method. Remember, the helping hand you need is at the end of your W-R-I-S-T!

www.ThinkingBeyondLimits.com
Unbounded Dimensions is a series of ideas, notions, suggestions, inklings, and guesses that the authors believe necessary to challenge mainstream management and leadership thinking and practice. These genius ideas are peripheral concepts and practices with grounded proof of working for the authors and their clients, yet lack mainstay researched exposure upon their presentation in the series. This developmental series enlarges these ideas for others to acknowledge, advance, and amplify in their workplace. In doing so, evidence-based research unfolds within workplaces to confirm or deny the usefulness, worth, and truth of the ideas.

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Ethics, Employment Law, and Faith-Based Universities: When Law and Faith Collide

What happens when laws change in such a way that violate religious beliefs? This is a question that faith-based universities all over the country have been grappling with since the legalization of same-sex marriage in 2015. This paper attempts to give some guidance and direction to these institutions in applying discrimination laws and to open a dialogue about the ethical obligations to do so.

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Dr. Cheryl Lentz has compiled the valuable information she gives in her blog in one easy-to-use handbook. The study tips are designed to help any student improve learning and understanding, and ultimately earn higher grades. The handbook is not so large that it requires long hours of reading, as is the case with many books on the subject. The information is written in a manner to help a learner “see” and “practice” proven study techniques. Effective study skills must be practiced to for improvement to occur.

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Come take a mythical journey with Henry from *The Village of Yore* and the many colorful characters of *The Golden Palace* on their quest to unlock the palatial gates of corporate Ivory Towers. This allegorical tale demonstrates the lessons learned when leaders in organizations fail to serve the needs of their stakeholders. Come join us in a journey toward understanding the elegant simplicity of effective leadership, unlocking the secrets to The Golden Palace Theory of Management along the way.

This revised second edition offers a companion workbook for discussion, reflection, and refractive thinking. Its purpose is to let the reader more closely examine each character and their leadership qualities. Take a leap of faith and follow us on our journey. Perhaps you may recognize some old friends on your travels.

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PENSIERO PRESS WINS FINALIST AWARD

May 12, 2012, Las Vegas, NV—The Consumer Learner has been named a Finalist in the Education/Academic category of the 2012 Next Generation Indie Book Awards and winner of the 2012 USA Best Book Awards!

Anyone who has entered a college classroom in the last 5 years has recognized a clear transformation in the context of higher education. A dynamic revolution in practice and delivery is underway, and the implications of change are ripe for analysis.

Administrators are increasingly charged with revenue production and institutional leadership. Faculty are experimenting with new models and advances in technology. Students are embracing new modalities as they strive to make curriculum immediately transferable into industry. The Consumer Learner: Emergence and Expectations of a Customer Service Mentality in Post-Secondary Education examines the new reality and emerging patterns shaping the experiences of these three diverse, yet interconnected, constituencies.

This book provides a distinctive approach to the transformation of the higher education culture within the U.S. Authors Dr. Gillian Silver and Dr. Cheryl Lentz, noted content experts, professors and curriculum/program developers, explain that the contents will initiate an intensive dialogue about the implications and impacts on administrative structure, faculty practice, and learner outcomes. Says Lentz, “This is a frank, encompassing work that has the capacity to ignite a national dialogue. We think the review will give voice to the significance of this evolving environment. The voices of experience leading this change will emerge.”

Follow the authors on the Web: www.consumerlearner.com
and Blog: www.consumerlearner.com/wordpress

Available through Pensiero Press, a division of the The Lentz Leadership Institute. $24.95 (HARDCOVER)
TECHNOLOGY THAT TUTORS:
7 Ways to Save Time by Using the Blog as a Teaching Tool

University professors seem to have the same conversation with different students time after time. What if we could be available to our students whenever and wherever we’re needed, virtually?

Technology offers such a solution with the creation of the blog. Think of it as technology that tutors 24/7. Welcome to the world of the blog where some of our efforts as professors are now scalable. Learn how you can create a video (with transcript), embed it on your blog, and simply provide the link to your students as the need or topic may arise in class discussions.

Please join me on this journey as I offer a path to shorten your learning curve with increased efficiency in teaching methods as we look to the blog with seven ways to save time by using the blog as a teaching tool. Visit www.TechnologyThatTutors.com.

WELCOME HOME:
Siberian Husky Rescue Handbook
11 Tips to Welcome a Siberian Rescue into Your Family


Our goal for creating this book is to help new owners prepare themselves for welcoming their newest Siberian Husky rescue into their home. Making a decision to rescue can be one of the most rewarding decisions of a family IF everyone is well prepared. Proceeds benefit this 501c3 rescue group.

This book is written by Dr. Cheryl Lentz, the founder of Siberian Husky Rescue of New Mexico, International Best Selling Author, Speaker, and Professor.

Visit www.DrCherylLentz.com/Siberian-Husky-Rescue
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